

SSA 64 Walden Parkway
Q2 Commission Meeting Minutes
May 17, 2023

Submitted by Caroline Connors
Morgan Park Beverly Hills Business Association

The meeting was held at Markland Hubbard, 1739 W. 99th Street, and called to order at 9 a.m. by SSA 64 Walden Parkway Commission Chair Lori Parrett. Morgan Park Beverly Hills Business Association Executive Director Caroline Connors was also present.

The minutes from the previous meeting were reviewed and approved in a motion made by Lori Parrett.

Lori and Caroline discussed the services to be provided in 2024 for the area within the boundaries of SSA 64, which will be included in the SSA 44 budget the following year as SSA 64 will expire at the end of 2023.

Those services include customer attraction (special events, banners and holiday decorations), public way aesthetics (planters, sidewalk maintenance and snow removal), economic/business development (branding of the shopping districts), management and personnel. It was reiterated that the goal of the SSA is to maintain the safety, attractiveness and cleanliness of the district while also raising awareness of local businesses and increasing the volume of shoppers via special events and promotions.

Caroline explained the SSA 44 reconstitution process to Lori and said that it was proceeding as planned. Caroline also told Lori that if she wants to continue as an SSA commissioner, she would have to reapply for the newly formed SSA 44.

The meeting was adjourned in a motion made by Lori Parrett at 9:38 a.m.